



GINEPRAIO ORGANIC TUSCAN DRY GIN

Ponsacco, Tuscany

“Ginepraio” has a double meaning in Tuscany: It is, literally, the word for “juniper thicket,” but it is also, colloquially, a term used to describe a tricky, thorny situation.

Levante Spirits, producer of Ginepraio, is based in Ponsacco, Tuscany, in the province of Pisa. Both the company name and the gins themselves are Mediterranean-inspired, evoking the scents of the aromatic scrub-brush, or *macchia*, of the Italian coast.

Given gin’s medicinal origins, the stout, embossed Ginepraio bottle and minimalistic labeling call to mind bottles used for medical saline drips and other pharmaceutical packaging. The first distillation of Ginepraio was in December of 2016.

Style

Distilled via the classic “London Dry” process, wherein the natural botanicals are first macerated in a wheat spirit of 60% abv, then distilled in a copper pot still. The distillate is then blended with water to reduce it to a bottling strength of 45% abv.

Essential Ingredients

Tuscan Juniper, Coriander, Angelica Root, Sweet Orange Peel, Helichrysum Italicum, Lemon Peel and Dog Rose Petals.

ABV

45%

Tasting Notes

Bold, fruity, juniper-driven aromas and flavors with subtle spice notes (coriander) and assertive florals.

Producer Website

www.levantespirits.it

